

REMARKS

Initially, applicants note that the amended claims in the "Listing of Claims" are amended relative to the claims pending before applicants mailed an Amendment on July 23, 2004. That is, since the Examiner indicated in the Advisory Action mailed August 17, 2004 that proposed amendments would not be entered, applicants are proceeding as if these amendments were never sent and amending from the point the claims were at prior to that paper. In this regard, the currently mailed Amendment is also entitled "Amendment In Response to Office Action Mailed June 8, 2004".

In this regard, applicants wish to bring to the attention of the Examiner two main points.

First, claims 1, 7 and 8 are specifically amended in an attempt to overcome rejections under 35 USC §112. As indicated in the paper mailed July 23, 2004 (not entered), process claim 1 has been amended to clearly state that the process comprises (1) selecting a perfume or perfume component; (2) selecting surfactant system and (3) formulating (1) and (2) to form the product or composition which yields the desired fragrance burst.

Support for formulating fragrance into a product (i.e., composition) clearly indicating the combination of the two can be found, for example, at page 29, lines 6-8. It is further implicitly, if not explicitly, clear that perfume and surfactant are formulated (e.g., mixed together) in a product or composition from, for example, page 25, line 10 ("perfume in a 5% surfactant product") and page 26, lines 6-9 (various perfumes "were tested in a 5% sodium laurate shower product"). It is thus clear that perfume and surfactant (which are selected) are formulated, selected and then combined.

Applicants have also amended claim 7 to clarify that the methods claimed comprise selecting and formulating into composition a mixture with some compound above and some below PBI and selecting and formulating desired components to ensure PBI greater than 3. Similarly claim 8 is also amended to claim a method for changing a fragrance note, again, by formulating into a composition a desired fragrance and diluting to achieve desired effect.

Again, support for formulating can be found explicitly at page 29 or implicitly throughout many parts of the specification.

It is believed that the amendments overcome all rejections under 35 USC §112 mailed in the June 8, 2004 Office Action and it is respectfully requested that rejections be withdrawn in this regard.

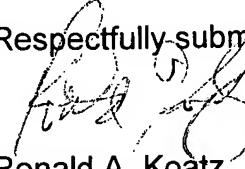
The second main point applicants wish to note is that, in addition to amendments made to overcome rejections under 35 USC §112, applicants have also amended the claims, especially claim 1, to conform to changes made in companion process application, 10/085,721 to Yang et al., which case has been allowed according to Notice of Allowance sent in that case dated September 29, 2004.

Specifically, as in the copending 10/085,721 case, applicants have amended the claims to clarify that the composition with perfume burst has improved burst relative to a second composition differing in perfume properties, surfactant concentration and/or CMC of a surfactant system, with a PBC less than that of the first composition.

It is believed that these amendments, combined with change to overcome objections under 35 USC §112, place the claims now pending in condition for allowance. In this regard it is respectfully requested that the claims be allowed.

If a telephone conversation would be of assistance in advancing prosecution of the subject application, applicants' undersigned attorney invites the Examiner to telephone him at the number provided.

Respectfully submitted,



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